

Dr. Soyeon Shim

Publications: In Press or Published Since 2000

As of July 1, 2019, these include 110 referred journal publications and 15+ monographs or chapters:

1. Helm, S., Serido, J., Ahn, S., Ligon, V., & **Shim, S.** (Accepted). How materialist values affect, future-oriented financial and pro-environmental behaviors, and well-being among young adults. Revised and resubmitted to *Young Consumers: Special Issue on Green Consumption*.
2. Totenhagen, C., Wilmarth, M., Serido, J., Curran, M. A., & **Shim, S.** (2019). Pathways from financial knowledge to relationship satisfaction: The roles of financial behaviors, perceived shared financial values with the romantic partner, and debt. *Journal of Family and Economic Issues*, Online first. doi.org/10.1007/s10834-019-09611-9
3. Sorgente, A., Lanz, M., Serido, J., Tagliabue, S. & **Shim, S.** (2019). Latent Transition Analysis: Guidelines and an application to emerging young adulthood development. *Testing, Psychometrics, Methodology in Applied Psychology*, 26(1), 1-34.
4. Rea, J., Danes, S.M., Serido, J., Borden, L. M., & **Shim, S.** (2019) "Being able to Support Yourself": Young Adults' Meaning of Financial Well-Being Through Family Financial Socialization. *Journal of Family and Economic Issues*, 40(2), 250-268. <https://doi.org/10.1007/s10834-018-9602-7>. Online First (2018, November).
5. Burcher, S. A., Serido, J., Danes, S., Rudi, J., & **Shim, S.** (2018). Using the Expectancy-Value theory to understand emerging adult's financial behavior and financial well-being. *Emerging Adulthood*. Online First. doi-org.ezp1.lib.umn.edu/10.1177/2167696818815387
6. Ahn, S., Kuo, Y., Serido, J., & **Shim, S.** (2018). The impact of cognitive bias and anxiety on credit misuse among US college students. *Family Environment Research*, 56(5), 447-460. <http://dx.doi.org/10.6115/fer.2018.033>
7. **Shim, S.** Serido, J., & Lee, S. K. (2018). A model of financial efficacy and problem-solving orientations linked to student loan repayment. *Journal of Consumer Affairs*. Online First. doi: 10.1111/joca.12228
8. Curran, M. A., Parrott, E., Ahn, S., Serido, J. & **Shim, S.** (2018). Young adults' life outcomes and well-being: Perceived financial socialization from parents, the romantic partner, and young adults' own financial behaviors. *Journal of Family and Economic Issues*, 39(3):445-456. doi.org/10.1007/s10834-018-9572-9
9. Mao, D., Danes, S. M., Serido, J. & **Shim, S.** (2018). Financial Influences Impacting Young Adults' Relationship Satisfaction: Personal Management Quality, Perceived Partner Behavior, and Perceived Financial Mutuality. *Journal of Financial Therapy*.
10. Friedline, T., West, S., Rosell, N., Serido, J., & **Shim, S.** (2017). Do community characteristics relate to young adult college students' credit card debt? *American Journal of Community Psychology*, 59(1-2), 80-93.

11. Bosch, L. A., Serido, J., Card, N., **Shim, S.**, & Barber, B. L. (2016). Predictors of financial identity development in emerging adulthood. *Emerging Adulthood*. 4(6), 417-426. doi: 10.1177/2167696816631845
12. Serido, J., Curran, M. A., Wilmarth, M., Ahn, S. Y., **Shim, S.**, & Ballard, J. (2015). The unique role of parents and romantic partners on young adults' financial attitudes and behaviors. *Family Relations*, 64(5), 696-710. [**Best Paper Award by the Family Economics Focus Group of NCFR, 2016**]
13. **Shim, S.**, Serido, J., Tang, C., & Card, N. (2015). Socialization processes and pathways to healthy financial development for young adults. *Journal of Applied Developmental Psychology*, 38, 29-38.
14. Serido, J., **Shim, S.**, Xiao, J. J., Tang, C. & Card, N. (2014). Financial adaptation among college students: Helping students cope with financial strain. *The Journal of College Student Development*, 55(3), 310-316.
15. Xiao, J. J., Ahn, S.Y., Serido, J., Shim, S. (2014). Earlier financial literacy and later financial behaviour of college students. *International Journal of Consumer Studies*. Online First.
16. Serido, J., **Shim, S.**, & Tang, C. (2013). After the Global Financial Crash: Individual Factors Differentiating Young Adult Consumers' Trust in Banks and Financial Institutions. *Journal of Retailing and Consumer Services*, 20, 26-33.
17. **Shim, S.**, Serido, J. Tang, C., & Bosch, L. (2013). Financial Identity Styles: A Longitudinal Study of Socialization Factors and Consequences on Financial Capabilities among Young Adults. *Journal of Consumer Affairs*. 47(1), 128-152.
18. Serido, J., **Shim, S.**, & Tang, C. (2013). A framework for promoting financial capability among emerging adults. *International Journal of Behavioral Development*. 37 (4). 287-297.
19. Xiao, J., Serido, J & **Shim, S.** (2011) Financial Literacy of First-year College Students. *Book Chapter in D. Lamdin (Ed.), Financial Decisions Across The Lifespan: Problems, Programs, And Prospects*.
20. Xiao, J., Tang, S. **Shim, S.** & Serido, J. (2011). Antecedents and Consequences of Risky Credit Behavior Among College Students: Application and Extension of the Theory of Planned Behavior. *Journal of Public Policy & Marketing*: Vol. 30, No. 2, pp. 239-245.
21. **Shim, S.**, Serido, J., & Tang, C. (2011). The ant and the grasshopper revisited: The present psychological benefits of saving and future oriented financial behaviors for tomorrow. *Journal of Economic Psychology*. 33(1), 155-165.
22. **Shim, S.**, Serido, J., & Barber, B. (2011). A consumer way of thinking: Adding a marketplace perspective to adolescent development. *Journal of Research on Adolescence*. 21(1), 290-299.

23. Serido, J. Tang, C., Mishra, A. & **Shim, S.** (2010). Family environment and its impact on college students' well-being. *Family Relations*. 59 (October), 453-464.
24. Xiao, J. J., Serido, J., & **Shim, S.** (2010). Financial education, financial knowledge, and college students' risky financial behavior. In D. Lamdin (Ed.), *Financial decisions across the lifespan: Problems, programs, and prospects*. New York: Springer.
25. **Shim, S.**, Barber, B., Card, N. Xiao, & Serido, J. (2010). Financial socialization of young adults: the role of family, work, and education. *Journal of Youth and Adolescence*. 39(12), 1457-70.
26. Serido, J. Tang, C., Mishra, A. & **Shim, S.** (2010). Family environment and its impact on college students' well-being. *Family Relations*. 59 (October), 453-464.
27. Xiao, J. Tang, C., & **Shim, S.** (2009). Acting for Happiness: Financial Behavior and Life Satisfaction of College Student. *Social Indicators Research*, 92(1), 53-68.
28. **Shim, S.**, Xiao, J., Barber, B., & Lyons (2009), A. Pathways to life success: A model of financial well-being for young adults. *Journal of Applied Developmental Psychology*. 30, 708-723.
29. Xiao, J., **Shim, S.**, Barber, B., & Lyons, A. (2008). Financial behaviors and life outcomes of young adults in transition. *Report: National Council on Family Relations*. 53(2), 14-16.
30. Gehrt, K. C. & **Shim, S.** (2007). Situational segmentation in the International Marketplace: The Japanese snack market. *International Marketing: Modern and Classic Papers* in Paliwoda, S., & Ryans, J. Jr. UK: J.K. Edward Elgar Publishing Ltd. [Reprint of Gehrt & Shim, 2003].
31. Hartman, J., **Shim, S.**, Barber, B., & O'Brien, Matthew (2006). Adolescents' utilitarian and hedonic Web-consumption behavior: Hierarchical influence of personal values and innovativeness. *Psychology & Marketing*, 23(10), 813-840.
32. **Shim, S.**, Gehrt, K. & Siek, M. (2005). Attitude and behavior regarding pleasure travel among mature consumers: A socialization perspective. *Journal of Travel and Tourism Marketing*, 18(2), 69-81.
33. **Shim, S.** & Maggs, J. (2005). A Cognitive and Behavioral Hierarchical Decision-Making Model of College Students' Alcohol Consumption. *Psychology & Marketing*, 22(8), 649-668.
34. **Shim, S.** & Maggs, J. (2005). A psychographic analysis of college students' alcohol consumption: Implications for prevention and consumer education. *Family and Consumer Science Research Journal*, 33(3), 255-273.
35. Gehrt, K., Lotz, S., **Shim, S.**, & Sakano, T. (2005). Overcoming informal trade barriers among Japanese intermediaries: An attitudinal assessment. *Agribusiness: An International Journal*, 21(1), 53-63.
36. **Shim, S.** Eastlick, M. A., & Lotz, S. (2004). Search-Purchase (S-P) Strategies of Multi-Channel Consumers: A Segmentation Scheme. *Journal of Marketing Channels*, 11(2/3), 33-54.

37. Xu, Jing, **Shim, S.**, Lotz, S. & Almeida, D. (2004). Ethnic identity, socialization factors and cultural-specific consumption behavior. *Psychology & Marketing*, 21(2), 93-112.
38. Kim, H.S., & **Shim, S.** (2003). Gender-based approach to the understanding of leadership roles among retail managers. *Human Resource Development Quarterly*, 14(3), 321-342.
39. Gehrt, K. & **Shim, S.** (2003). Situational segmentation in the international marketplace: The Japanese snack market. *International Marketing Review*, 20(2). 182-194.
40. Lotz, S., **Shim, S.** & Gehrt, K. (2003). A value-attitude-behavior hierarchical model of Japanese fruit consumption in the context of gift-giving. *Psychology & Marketing*, 20(1), 59-86.
41. Watchravesringkan, K. & **Shim, S.** (2003). Information search and shopping intentions through Internet for apparel products. *Clothing and Textiles Research Journal*, 21(1), 1-7.
42. **Shim, S.**, Lusch, R. & O'Brien, M. (2002). Personal values, leadership styles, job satisfaction and commitment: An exploratory study among retail managers. *Journal of Marketing Channels*, 10(1), 65-87.
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44. **Shim, S.**, Lusch, R., & Goldsberry, E. (2002). Leadership style profiles of retail managers: Personal, organizational and managerial characteristics. *The International Journal of Retail & Distribution Management*, 30(4), 186-201.
45. **Shim, S.**, Eastlick, M., Lotz, S., Warrington, P. (2001). An online prepurchase intentions model: The role of intention to search. *Journal of Retailing*, 77, 397-416. (**Best Paper Award: Sixth Triennial AMS/ACRA Retailing Conference**)
46. **Shim, S.**, Gehrt, K., & Lotz, S. (2001). Export implications for the Japanese Fruit Market: Fruit-Specific Lifestyle Segments. *The International Journal of Retail & Distribution Management*, 29, 300-316.
47. **Shim, S.**, Eastlick, M. & Lotz, S. (2000). Assessing the impact of Internet shopping on store retailing among mall shoppers and Internet users. *Journal of Shopping Center Research*, 7(2), 7-44.
48. **Shim, S.**, and Cho, P. (2000). The Impact of life events on perceived stress, clothing-specific lifestyle and retail patronage: The recent IMF event in Korea. *Family and Consumer Science Research Journal*.
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